

FPO

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PARTNERSHIPS

Is the competition getting ahead?

Are your customers happy?
Is your entire business Web-enabled?

How do you know?

What's next?

Whether your goal is to streamline internal processes, Web-enable a legacy system, develop better partner communications, or strengthen customer relationships, Genex can help. We have extensive expertise in:

- e-business Web development and consulting
- Intranet and Extranet development
- corporate portals
- collaborative B2B exchanges
- networked Internet kiosks
- broadband technology
- wireless transactions

We can help.

Genex is a leading Internet development firm that creates innovative end-to-end e-business solutions. Typical engagements are long-term strategic partnerships that encompass a series of deliverables. Combining the disciplines of strategy, technology and creativity, Genex delivers results and minimizes risk.



GENEX

How's your Internet strategy?

GROWTH

The Genex Strategy Group helps create your Internet blueprint by assessing goals and objectives, internal business processes, competitive analysis, and evaluating end-user needs and interests.

The Genex Engineering Group develops and implements best practices in database architecture, Web application programming, systems integration and quality assurance.

FPO

CHALLENGE

EVOLUTION

The Genex Creative Group excels in digital brand strategy, Web design, information architecture, user experience design and usability testing.



Strategy. Technology. Creativity.

Genex believes that successful Internet initiatives result from the balance and integration of our core capabilities: strategy, technology and creativity. With methodology that supports innovation and adaptability, Genex provides a reliable, results-oriented project development process.



Capabilities

Genex has a broad range of in-house resources that enable us to serve the unique requirements of Internet business development.

- Strategic consulting
- Application development
- e-Commerce architecture
- Secure transactions
- Design and branding
- Online media and customer acquisition
- Data center and hosting services

Clients

American Honda Motor Company
Apple Computer
CitiStreet, a State Street and Citigroup Company
E! Entertainment Television
e-Insurance Systems/InsureStream
General Motors, Oldsmobile Division
GoldMine Software/FrontRange Solutions
Herman Miller
Levi Strauss & Co.
LifeMasters Supported SelfCare
Mercedes-Benz
Porsche Cars North America
Royal Bank of Canada/Security First Network Bank
Sterling Commerce/SBC Communications
The WB Television Network



Recognition

ACEB2B Awards
Beldings Awards, Los Angeles Ad Club
Critique Magazine "Web Crit" Awards
Deloitte & Touche Fast 50 "Rising Star" Award
How Magazine Interactive Design Award
International Automotive Advertising Award (IAAA)
2000 I.D. Interactive Media Design Review
International Web Design Awards Show
New Media Magazine's INVISION Awards
One Show Interactive



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